

C 2096

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Name.....

Reg. No.....

FOURTH SEMESTER (CUCBCSS-UG) DEGREE EXAMINATION, APRIL 2021

B.Com.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

I. Choose the correct answer :

- 1 _____ is the most important function of modern entrepreneur according to Shumpeter.
(a) Invention. (b) Innovation.
(c) Skill. (d) Creativity.
- 2 An entrepreneur bears the following risks :
(a) Financial risk. (b) Personal risk.
(c) Psychological risk. (d) All the above.
- 3 Which of these is not a state level promotional institution ?
(a) KITCO. (b) KSIDC.
(c) NIESBUD. (d) SIDCO.
- 4 _____ is the difference between sales revenue and variable cost.
(a) Margin of safety. (b) Net profit.
(c) Fixed cost. (d) Contribution.
- 5 The slogan "innovate or evaporate" was given by _____.
(a) Robert Owen. (b) Joseph Schumpeter.
(c) Richard Cantillon. (d) Philip Kotler.

II. Fill in the blanks :

- 6 _____ is primarily concerned with the identification, qualification and evaluation of project inputs.
- 7 _____ is a network technique of scheduling and controlling the project where activity times cannot be precisely estimated.

Turn over

- 8 Investing capital in a business that is highly risky and adventurous is called _____.
- 9 The excess of present value over the cost of the project is _____.
- 10 _____ is the place where the required facilities and factory accommodation are provided by the government to the entrepreneurs to establish their industries there.

(10 × 1 = 10 marks)

Part B

*Answer any **eight** questions from the following.
Each question carries 2 marks.*

11. Explain the term Innovation.
12. What is environmental barrier to entrepreneurship ?
13. Specify the psychological factors for entrepreneurial growth.
14. Compare Innovative entrepreneurs and Imitative entrepreneurs.
15. What is meant by entrepreneurial competences ?
16. What is TRYSEM ?
17. How does SIDO assist women entrepreneurs ?
18. Explain Project management ?
19. What is Plant layout ?
20. What are the advantages of Pay back method ?

(8 × 2 = 16 marks)

Part C

*Answer any **six** questions from the following.
Each question carries 4 marks*

21. What are the qualities of successful entrepreneur ?
22. What are the characteristics of MSMEs? What are some of their advantages ?
23. What is the need for providing incentives and subsidies to enterprises?
24. Write a note of SIDBI and its functions.
25. What is Project life cycle ? Specify the phases of project as specified by Cleland King.
26. What is the need for project management ?
27. Explain ED Club. What are its objectives ?
28. What is business incubation ? What is its importance ?

(6 × 4 = 24 marks)

Part D

*Answer any two questions from the following.
Each question carries 15 marks.*

29. What are the problems faced by women entrepreneurs ? What are the remedies to solve these problems ?
30. What is the role paid by MSMEs in developing countries ? What are the problems faced by MSMEs ?
31. What is project formulation ? What is its need ? What are its elements ?

(2 × 15 = 30 marks)