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(Pages : 2)

Name.....

Reg. No.....

**SIXTH SEMESTER U.G. (CBCSS-UG) DEGREE EXAMINATION, MARCH 2024****BHA****BHA 6B 18—MANAGEMENT PRINCIPLES AND PRACTICES**

(2019 Admission onwards)

Time : Two Hour and a Half

Maximum : 80 Marks

**Part A**

*Answer the following in not exceeding one paragraph each.  
Each question carries 2 marks.  
(Maximum 25 marks).*

1. Define the meaning of management.
2. Define Intangible management.
3. Define staffing.
4. What is meant by communication ?
5. Define decision making.
6. What is called analytical skills ?
7. What is meant by technical skills ?
8. Define nature of management.
9. Write the meaning of management.
10. Mention any two criticism of scientific management.
11. Mention any two principles of scientific management theory by Taylor.
12. Mention any two steps in decision-making.
13. List any two types of leadership.
14. What is meant by sleeping partners ?
15. Define job enlargement.

(25 marks)

**Part B**

*Answer the following in not exceeding 120 words.  
Each question carries 5 marks.  
(Maximum 35 marks).*

16. Brief about management as a Science and an art.
17. Write a note on staffing.
18. Brief the characteristics of a work group.

**Turn over**

19. Give a brief note on SMMR model.
20. Give a note on non-verbal communication.
21. Write the structure of ethics management.
22. Management involves decision making–Explain.
23. Organisation is a systemic body of knowledge–Brief.

(35 marks)

### **Part C**

*Answer any **two** questions in not exceeding 3 pages each.  
Each question carries 10 marks.*

24. Explain the evolution of management.
25. Write the different types of plans.
26. Give an elaborate note on types of communication.

(2 × 10 = 20 marks)