

**NAIPUNNYA BUSINESS SCHOOL (NBS)**  
**FIRST SEMESTER MBA II INTERNAL EXAMINATION DECEMBER 2024**  
**MANAGEMENT THEORY AND CORPORATE SOCIAL RESPONSIBILITY(BUS1C02 )**

Time:1 hour 30 min

Maximum:30 marks

**Part A**

Answer all questions.  
Each question carries 2 marks

1. Planning is the most important of all the management functions-Explain L4; CO3
2. Importance of CSR in contemporary business environment L5; CO5

**Part B**

Answer any two questions.  
Each question carries 4 marks

3. Contingency Factors in Planning L4; CO3
4. What are the Factors Affecting Structural Choice L3; CO3
5. What are the Contemporary Views of Leadership L6; CO4
6. Triple Bottom line approach L5; CO5

**Part C**

Answer any one question.  
Each question carries 8 marks

7. Explain the Path- Goal model of Leadership Theory L6; CO4
8. CSR-Stakeholder Theory L5; CO5

**Part D**

Compulsory question  
10 Marks

9. From his field research, Hande realized early in SELCO's history that the success of solar installations for the poor would depend on designing creative financing solutions for its customers. Many thought the capital expense of purchasing solar panels and batteries put this technology out of the reach of those at the bottom of the income-generating pyramid. But, SELCO spent time cultivating India's banks and microfinance organizations to convince them of the efficacy of solar power. Over time, the company formed partnerships with these institutions to craft financial instruments that allowed entrepreneurs and families to repay the capital expenses associated with installing solar equipment.

- 1) What is needed for the success of solar energy ? Why?
- 2) What is microfinance organization and it's relevance?
- 3) What is SELCO?

L3; CO3

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