

NAIPUNNYA BUSINESS SCHOOL (NBS)
FIRST SEMESTER MBA II INTERNAL EXAMINATION DECEMBER 2024
LEGAL ENVIRONMENT OF BUSINESS (BUS1C03)

Time:1 hour 30 min

Maximum:30 marks

Part A

Answer all questions.
Each question carries 2 marks

1. Who is a complainant under the Consumer protection act 2019 L2; CO5
2. Define a trademark. L1; CO4

Part B

Answer any two questions.
Each question carries 4 marks

3. What are sweat equity shares, and who are they typically issued to? L2; CO3
4. What is abuse of dominant position under the Competition Act? give examples L2; CO5
5. What is an electronic records as per the IT Act 2000. L2; CO5
6. Explain the remedies for patent infringement. L2; CO4

Part C

Answer any one question.
Each question carries 8 marks

7. Explain the process of incorporation and registration of companies. L2; CO3
8. Explain the process of obtaining a patent under the Patent Act, 1970. L2; CO4

Part D

Compulsory question
10 Marks

9. Glamour Haircare Pvt. Ltd., a well-established company specializing in premium hair care products, has been using the trademark "LuxeLocks" for its high-end shampoos, conditioners, and hair oils for the past seven years. The trademark "LuxeLocks" is registered in India under the Trade Marks Act, 1999. Recently, a new competitor, Envy Cosmetics Pvt. Ltd., launched a similar range of luxury hair care products under the trademark "LuxeLockz," which is strikingly similar to "LuxeLocks." Despite being informed of the existing trademark, Envy Cosmetics continues to use "LuxeLockz" for their products, leading to confusion among consumers, especially in high-end beauty salons and online marketplaces. Glamour Haircare Pvt. Ltd. is concerned that this will damage their brand's reputation and cause a loss of business.

QUESTIONS :

- 1) Does Envy Cosmetics infringe upon the trademark "LuxeLocks" under the Trade Marks Act, 1999?
- 2) What legal actions and remedies can Glamour Haircare Pvt. Ltd. seek against Envy Cosmetics?
- 3) Can Glamour Haircare Pvt. Ltd. seek for the destruction or seizure of infringing goods and account of profits from Envy Cosmetics? explain. L3; CO4
