

D 113419

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Name.....

Reg. No.....

**FIRST SEMESTER (CUFYUGP) DEGREE EXAMINATION  
NOVEMBER 2024**

Hotel Management and Catering Science  
BHC 1FM 105—EVENT MANAGEMENT  
(2024 Admission onwards)

Time : One Hour and a Half

Maximum : 50 Marks

**Section A**

*Answer all questions.  
Each question carries 2 marks.  
Ceiling 16 marks.*

1. Define Hospitality.
2. Mention any *two* roles of an event manager ?
3. What is meant by corporate event ?
4. What is called special events.
5. How will you Define budget creation ?
6. Define event logistics.
7. What do you mean by event execution ?
8. Define contingency planning.
9. What do you mean by real- time problem in an event ?
10. What is meant by sporting event ?

**Section B**

*All questions can be answered.  
Each question carries 6 marks.  
Ceiling 24 marks.*

11. Write the role of venue managers.
12. Write the role of ticketing operations.

**Turn over**

13. How will you enhance an event by code of ethics ?
14. How will you identify an appropriate venue to suite the purpose of an event.
15. List the importance of establishing timing and duration of an event.

### Section C

*Answer any **one** question.  
The question carries 10 marks.*

16. The theme of the event should be linked to the purpose- Explain.
17. Give a note on event audience.

(1 × 10 = 10 marks)