

A1071

Name.....

Register No.....

**NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION
TECHNOLOGY (AUTONOMOUS)**

FIRST SEMESTER END SEMESTER EXAMINATION JANUARY 2026

M.B.A

BUS1C02 - MANAGEMENT THEORY AND CORPORATE SOCIAL RESPONSIBILITY

Time:3 Hours

Maximum:60 marks

Part A

Answer **all** questions

Each question carries 2 marks

1. Define Workplace. L1; CO1
2. What is meant by Managerial Decision making? L1; CO2
3. What are the Contemporary issues in Planning? L2; CO3
4. What is Succession planning? L2; CO4
5. What are Triple Bottom-line challenges? L1; CO5

(5 × 2 = 10 marks)

Part B

Answer any **four** questions

Each question carries 4 marks

6. What is the importance of Management? L2; CO1
7. Describe the evolution of CSR. L3; CO5
8. Write about Mechanistic and Organic Structures. L2; CO3
9. What are the Contemporary Views of Leadership? L2; CO4
10. Discuss different motivation techniques. L2; CO5
11. Explain the roles played by managers. L2; CO1

(4 × 4 = 16 marks)

Part C

Answer any **three** questions

Each question carries 8 marks

12. Why the ethical consideration is important in disruptive innovation? L5; CO2
13. Analyze the role of startups in driving disruptive innovation. L4; CO2
14. Discuss the importance of CSR in contemporary business environment. L3; CO3
15. Discuss Early Leadership Theories. L2; CO4

Turn Over

16. What are the challenges and criticisms of Triple Bottom line approach?

L4; CO5

(3 × 8 = 24 marks)

Compulsory

17. In February 2001, India's largest public sector bank (PSB), the State Bank of India (SBI) faced severe opposition from its employees over a Voluntary Retirement Scheme (VRS). The VRS, which was approved by SBI board in December 2000, was in response to Federation of Indian Chambers of Commerce and Industry's (FICCI) report on the banking industry. The report stated that the Indian banking industry was overstaffed by 35%. In order to trim the workforce and reduce staff cost, the Government announced that it would be reducing its manpower. Following this, the Indian Banks Association (IBA) formulated a VRS package for the PSBs, which was approved by the Finance ministry. Though SBI promoted the VRS as a 'Golden Handshake,' its employee unions perceived it to be a retrenchment scheme. They said that the VRS was completely unnecessary, and that the real problem, which plagued the bank were NPAs. The unions argued that the VRS might force the closure of rural branches due to acute manpower shortage.

1. Discuss the problem in detail and suggest the solutions.

L5; CO1

(1 × 10 = 10 marks)
