A1010

Name.....

Register No.....

NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION TECHNOLOGY (AUTONOMOUS)

FIRST SEMESTER (FYUG) DEGREE EXAMINATION NOVEMBER 2025

COMMERCE

COM1CJ101 - MANAGEMENT PRINCIPLES AND APPLICATION

Time:Two Hours Maximum:70 marks

Section A

Answer all questions.

Each question carries 3 marks. Ceiling 24 marks

1. Define Conflict.	CO4
2. What is management?	CO1
3. Comment on Code of Conduct.	CO4
4. What is Path Goal Theory?	CO2
5. Describe CPM.	CO3
6. What do you mean by the term Controlling?	CO1
7. Briefly describe motivation.	CO2
8. Write a note on informal organization.	CO1
9. Give a brief note on staffing.	CO1
10. What is functional organization?	CO1

Section B

Answer all questions.

Each question carries 6 marks. Ceiling 36 marks

11. Management is a social process. Explain.	CO1
12. Explain the nature of organization.	CO2
13. "The management should adopt certain positive programmes and actions that must help to avoid conflicts". What measures will you suggest to reduce the conflicts in the Organization?	CO4
14. Explain the nature and characteristics of communication.	CO1
15. What are the merits and demerits of planning?	CO1
16. Describe the benefits and limitations of Budgetary Control.	CO3
17. Discuss the need and importance of crisis management.	CO3
18. What is Matrix organizational structure? What are the advantages of matrix organizational structure?	CO2

Turn Over

Section C

Answer any one question

The question carries 10 marks.

19. Discuss the reasons for Interpersonal Conflicts.	CO4
20. Explain in detail different Leadership Theories.	CO1

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