### 352010

D 32650

(**Pages : 2**)

Name.....

Reg. No.....

# FIRST SEMESTER M.Com. DEGREE (C.B.C.S.S.) [REGULAR / SUPPLEMENTARY] EXAMINATION, NOVEMBER 2022

MCM 1C 02—CORPORATE GOVERNANCE AND BUSINESS ETHICS

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

Part A

Answer any **four** questions. Each question carries 2 weightage.

- 1. What is work ethics ?
- 2. What is cultural diversity ?
- 3. What is social audit ?
- 4. What is Whistle Blowing ?
- 5. What do you mean by Corporate excellence ?
- 6. Who is an Independent Director ?
- 7. What is green governance?

 $(4 \times 2 = 8 \text{ weightage})$ 

#### Part B

Answer any **four** questions. Each question carries 3 weightage.

- 8. What are the objectives of Corporate Governance?
- 9. What are the ethical practices in HRM ?
- 10. "Stake holders theory presents in broader view" critically evaluate the statement.
- 11. State the SEBI's guidelines on Corporate Governance.
- 12. What are the principles of Business Ethics ?
- 13. Briefly explain the recommendations of Cadburry Committee Report.
- 14. Explain the need for IFRS.

 $(4 \times 3 = 12 \text{ weightage})$ 

Turn over

352010

## 352010

D 32650

#### Part C

 $\mathbf{2}$ 

Answer any **two** questions. Each question carries 5 weightage.

- 15. Discuss in detail the ethical issues in Marketing.
- 16. What are the principles or codes of Corporate governance suggested by various committees in Indian scenario ?
- 17. Explain the major Corporate governance systems.
- 18. Explain in detail various challenges in effectively implementing good governance policies in the Indian context.

 $(2 \times 5 = 10 \text{ weightage})$