

A1025

Name.....

Register No.....

**NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION
TECHNOLOGY (AUTONOMOUS)**

FIRST SEMESTER (FYUG) DEGREE EXAMINATION NOVEMBER 2025

SOCIAL WORK

PSY1MN101 - GATEWAYS TO MIND AND BEHAVIOUR

Time: Two Hours

Maximum:70 marks

Section A

Answer all questions.

Each question carries 3 marks. Ceiling 24 marks

1. State James Lange theory of motivation.	CO4
2. Define memory.	CO3
3. What is meant by unconditional stimulus? Give an example	CO4
4. What do you mean by psychosocial motives?	CO4
5. Name two psychologists associated with behaviorism.	CO1
6. Define emotion.	CO4
7. What is associative learning?	CO4
8. Write one limitation of introspection method.	CO1
9. Name two biological motives.	CO4
10.What are mnemonics? Give one simple example.	CO3

Section B

Answer all questions.

Each question carries 6 marks. Ceiling 36 marks

11. Distinguish between sensory memory, STM, working memory, and LTM.	CO3
12. Describe Pavlov's experiment on classical conditioning.	CO4
13. Explain the concept of flashbulb memories with an example.	CO3
14. Explain the goals of psychology with suitable examples.	CO1
15. Describe the interview method and its uses.	CO1
16. Define emotion and explain the nature of emotions	CO4

Turn Over

17. Discuss the applications of operant conditioning in everyday life. CO4
18. Explain the processes of encoding, storage, and retrieval in memory. CO3

Section C

Answer any one question
The question carries 10 marks.

19. Explain the definition, nature, physiology, and assessment of emotion in detail. CO4
20. Trace the development of psychology as a science from philosophy to modern discipline. CO1
