

A1025

Name.....

Register No.....

**NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION
TECHNOLOGY (AUTONOMOUS)**

FIRST SEMESTER (FYUG) DEGREE EXAMINATION NOVEMBER 2025

SOCIAL WORK

PSY1MN101 - GATEWAYS TO MIND AND BEHAVIOUR

Time: Two Hours

Maximum:70 marks

Section A

Answer all questions.

Each question carries 3 marks. Ceiling 24 marks

- | | |
|---|-----|
| 1. State James Lange theory of motivation. | CO4 |
| 2. Define memory. | CO3 |
| 3. What is meant by unconditional stimulus? Give an example | CO4 |
| 4. What do you mean by psychosocial motives? | CO4 |
| 5. Name two psychologists associated with behaviorism. | CO1 |
| 6. Define emotion. | CO4 |
| 7. What is associative learning? | CO4 |
| 8. Write one limitation of introspection method. | CO1 |
| 9. Name two biological motives. | CO4 |
| 10.What are mnemonics? Give one simple example. | CO3 |

Section B

Answer all questions.

Each question carries 6 marks. Ceiling 36 marks

- | | |
|---|-----|
| 11. Distinguish between sensory memory, STM, working memory, and LTM. | CO3 |
| 12. Describe Pavlov's experiment on classical conditioning. | CO4 |
| 13. Explain the concept of flashbulb memories with an example. | CO3 |
| 14. Explain the goals of psychology with suitable examples. | CO1 |
| 15. Describe the interview method and its uses. | CO1 |
| 16. Define emotion and explain the nature of emotions | CO4 |

Turn Over

17. Discuss the applications of operant conditioning in everyday life. CO4
18. Explain the processes of encoding, storage, and retrieval in memory. CO3

Section C

Answer any one question
The question carries 10 marks.

19. Explain the definition, nature, physiology, and assessment of emotion in detail. CO4
20. Trace the development of psychology as a science from philosophy to modern discipline. CO1
- *****