

D 115588

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Name.....

Reg. No.....

**FIRST SEMESTER M.B.A. DEGREE [2016 SCHEME] EXAMINATION  
JANUARY 2025**

M.B.A. (CUCSS)

BUS IC 04—ORGANIZATIONAL BEHAVIOUR

Time : Three Hours

Maximum : 36 Weightage

**Part A***Answer all the questions.**Each question carries 1 weightage.*

1. Define autocratic model of organizational behaviour.
2. What do you mean by super ego ?
3. What is a reference group ?
4. Define group cohesiveness.
5. What is project organizational structure ?
6. Define Burnout.

(6 × 1 = 6 weightage)

**Part B***Answer any four questions.**Each question carries 3 weightage.*

7. Explain the various factors causing individual differences.
8. Elaborate on the external factors in perceptual selectivity.
9. Discuss the factors in attitude formation.
10. Explain the different types of groups.
11. Discuss the negative aspects of group decision making.
12. Explain the features of a good organizational structure.

(4 × 3 = 12 weightage)

**Turn over**

**Part C**

*Answer any **three** questions.  
Each question carries 4 weightage.*

13. Analyze the contingency approach to organizational behaviour.
14. Critically evaluate MBO and its advantages.
15. Evaluate the major reasons for intergroup conflicts.
16. Discuss the various leadership styles.
17. Discuss the different types of OD intervention techniques.

(3 × 4 = 12 weightage)

**Part D**

*Answer the **compulsory** question.  
It carries 6 weightage.*

18. a) TSR Limited is one of the major automobile component manufacturing companies in India. The current clients of the company include TVS, Ashok Leyland, TATA etc. Recently Mercedes has approached the company to develop a custom made component system for its vehicles. The top management has decided to constitute a work group for managing this order. Engineers from mechanical, electrical, production, IT and marketing are members of the team. One of the youngest members of the team is assigned as the head of the project. Many senior members are upset with the decision. There is lot of communication issues and conflicts during the initial meetings.
  - b) Do you think the formation of the work group was correct ?
  - c) What group dynamics can be effectively used in this situation ?
  - d) How can the senior management resolve the conflict in the group ?

(1 × 6 = 6 weightage)