

C 2105-B

(Pages : 3)

Name.....

Reg. No.....

FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2021

B.B.A.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part I

Answer all questions.

Each question carries 1 mark.

1. Mental agonies an entrepreneur bears while organizing and running a business venture is called :
 - a) Financial Risk.
 - b) Psychological Risk.
 - c) Personal Risk.
 - d) Career Risk.
2. Co-Preneurs are :
 - a) Entrepreneurs who promote companies
 - b) Entrepreneurial couples who work together as co-owners
 - c) Entrepreneurs who provide consultancy
 - d) None of these
3. _____ is the translation of idea into concrete project with scrutiny of its important preliminary aspects.
 - a) Project Formulation.
 - b) Project Identification.
 - c) Project Appraisal.
 - d) Project Implementation.
4. KITCO was set up in the year :
 - a) 1972.
 - b) 1971.
 - c) 1973.
 - d) 1975.
5. _____ refers to the arrangement of the machines, equipment and other physical facilities within the factory premises
 - a) Plant capacity.
 - b) Plant location.
 - c) Plant layout.
 - d) None of these.

Turn over

Fill in the Blanks :

6. _____ are those who identify, evaluate and exploit opportunities that create social values and not personal wealth.
7. Entrepreneur is a person while enterprise is a _____.
8. _____ registered as a Limited Company in 21st July 1961
9. _____ is someone who is devoted to one venture at a time but ultimately starts many.
10. NAYE stands for _____.

(10 × 1 = 10 marks)

Part II

*Answer any eight questions from the following.
Each question carries 2 marks.*

11. Who is an Intrapreneur ?
12. What do you mean by entrepreneurial competency ?
13. What is industrial estate ?
14. What is NIESBUD ?
15. What is seed capital ?
16. Define a project.
17. What is network analysis ?
18. Who is a fabianentrepreneur ?
19. What do you mean by incentives ?
20. Expand NSIC & SIDO.

(8 × 2 = 16 marks)

Part III

*Answer any six questions from the following.
Each question carries 4 marks.*

21. What are the qualities of a successful entrepreneur ?
22. What are the risks involved with entrepreneurship ?
23. What are the limitations of MSME ?
24. What are the advantages of industrial estates ?
25. Write a note on TCO.

26. What are the phases of project life cycle ?
27. Explain the objectives of Industrial & Commercial policy of Kerala 2007 ?
28. Briefly explain the services provided by business incubators.

(6 × 4 = 24 marks)

Part IV

Answer any two questions from the following.

Each question carries 15 marks.

29. What are the problems of women entrepreneurs ? Briefly explain the measures taken for the development of women entrepreneurship in India.
30. What are the objectives of project report and also explain the contents of a project report ?
31. Explain the role of entrepreneurship in economic development of a country.

(2 × 15 = 30 marks)