

C 2148

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Name.....

Reg. No.....

FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2021

Common Course for L.R.P.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

A) Choose the correct answer :

- 1 Entrepreneurs within the organization is called _____.
(a) Ultrpreneurs. (b) Copreneurs.
(c) Intrapreneurs. (d) Ontpreneurs.
- 2 An individual who initiates, creates and manages a new business can be called _____.
(a) Leader. (b) Manager.
(c) Professional. (d) Entrepreneur.
- 3 _____ capital is the initial capital used while starting the business and it can come from founders, friends or families.
(a) Seed capital. (b) Fixed capital.
(c) Working capital. (d) Venture capital.
- 4 _____ are those who identify, evaluate and exploit opportunities that create social values and not personal wealth.
(a) Social entrepreneurs. (b) Drone entrepreneurs.
(c) Commercial entrepreneurs. (d) Innovative entrepreneurs.
- 5 The main objective of _____ incubators is to create employment.
(a) Technology incubators. (b) General purpose incubators.
(c) Specialist incubators. (d) Academic incubators.

Turn over

B) Fill in the blanks :

- 6 Any investment opportunity which is to be exploited for profit is known as _____.
- 7 Length of time to recover initial cost is called _____.
- 8 _____ capital generally refers to the amount required for acquiring fixed assets like land and building, machinery etc.
- 9 _____ is a business person who does business online as opposed to an entrepreneur who does business offline.
- 10 _____ refers to the volume or number of units that can be manufactured during a given period.

(10 × 1 = 10 marks)

Part B (Short Answer Questions)

Answer any **eight** questions in two **or** three sentences.

Each question carries 2 marks.

- 11 What do you mean by environmental scanning ?
- 12 What do you mean by a project report ?
- 13 Expand PERT and CPM.
- 14 What is meant by entrepreneurial competencies ?
- 15 What do you mean by break-even point ?
- 16 What is a sick unit ?
- 17 What do you mean by entrepreneurship ?
- 18 What do you mean by copreneurs ?
- 19 Who is a novice ?
- 20 What do you mean by subsidy ?

(8 × 2 = 16 marks)

Part C (Short Essays)

Answer any **six** questions.

Each question carries 4 marks.

- 21 What are the various classifications of projects ?
- 22 List out the differences between a manager and an entrepreneur.

- 23 Explain cash flow analysis and ratio analysis.
- 24 Write a short note on NIESBUD.
- 25 What are the various types risks involved with entrepreneurship ?
- 26 List out the advantages and limitations of payback method.
- 27 List out the various functions or roles of ED clubs.
- 28 Explain various contents or subject matter of project report.

(6 × 4 = 24 marks)

Part D (Long Essays)

Answer any two questions.

Each question carries 15 marks.

- 29 What you mean by project management ? List out its objectives. What are the phases or stages involved in project management ?
- 30 Define women entrepreneurship. Discuss various problems faced by women entrepreneurs.
- 31 What do you mean by business incubation ? Explain various benefits and services provided by the business incubators.

(2 × 15 = 30 marks)