D 52759	(Pages : 2)	Name
		Reg. No.

FIRST SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY) EXAMINATION, NOVEMBER 2023

(CBCSS)

Master of Commerce

MCM 1C 04—MANAGEMENT THEORY AND ORGANIZATIONAL BEHAVIOUR

(2019 Admission onwards)

Time : Three Hours Maximum : 30 Weightage

Section A

Answer any four questions.

Each question carries 2 weightage.

- 1. What are the benefits of TQM?
- 2. What are the advantages of Kaizen?
- 3. What do you understand by the term Perception?
- 4. What is the nature of organizational model of self management?
- 5. What are the consequences of mental health problems in the workplace?
- 6. List out the common characteristics of effective teams
- 7. What are the functions of organizational culture?

 $(4 \times 2 = 8 \text{ weightage})$

Section B

Answer any four questions.

Each question carries 3 weightage.

- 8. Explain the features of quality circle.
- 9. What is bench marking? Which are the types of bench marking?
- 10. Which are the different levels of psychological processes?
- 11. What are the strategies for enhancing memory?
- 12. Which are the different types of counseling?

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- 13. What are the qualities of a leader?
- 14. What are the techniques for managing organisational relationships?

 $(4 \times 3 = 12 \text{ weightage})$

Section C

2

Answer any two questions.

Each question carries 5 weightage.

- 15. Explain the steps and issues in team management.
- 16. Briefly explain the personality theories.
- 17. Discuss the theories of motivation.
- 18. Explain and evaluate the modern schools of management thought.

 $(2 \times 5 = 10 \text{ weightage})$