

D 72589

(Pages : 2)

Name.....

Reg. No.....

FIRST SEMESTER M.B.A. DEGREE EXAMINATION, DECEMBER 2019

(CUCSS)

M.B.A.

BUS 1C 02—MANAGEMENT THEORY AND BUSINESS ETHICS

(2016 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer all the questions.

Each question carries 1 weightage.

1. Mention the significance of middle level management.
2. What do you mean by work ethos ?
3. Brief the role of ethics in management.
4. What do you mean by autocratic leadership ?
5. What is the role of Line Organization ?
6. Why delegation is necessary in management ?

(6 × 1 = 6 weightage)

Part B

Answer any four questions.

Each question carries 3 weightage.

7. Infer three levels of conflict in the organization.
8. What are the advantages of centralization ?
9. What is holistic management decision making ?
10. Evaluate the strengths of matrix organizational structure.
11. Appraise the steps in the control process.
12. What is the role of the whistleblower in the organization ?

(4 × 3 = 12 weightage)

Turn over

Part C

Answer any three questions.

Each question carries 4 weightage.

13. Explain the reasons for corporate stress.
14. Discuss the importance of organizational culture.
15. Elaborate the role of Indian Heritage in production and consumption.
16. Summarise Henry Fayol's fourteen principles of management.
17. Describe recent trends in management.

(3 × 4 = 12 weightage)

Part D

Answer the compulsory question.

6 weightage.

18. Sinan seems to be emotionally intelligent. He is basically a transactional leader. He supervises the work of his team members very closely. He believes in reaching the target under any uncontrollable circumstances. He also feels that he is strictly bound by organization culture where he works. He feels that in an organization people need to have common values, beliefs and practices and does not believe in diversity. Propose how Sinan can modify his leadership style from transactional to transformational.

Questions :

- (a) Evaluate Sinan's leadership style in terms of long term success in the organization.
- (b) Propose how Sinan can modify his leadership style from transactional to transformational.

(1 × 6 = 6 weightage)