

D 53831

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Name.....

Reg. No.....

FIRST SEMESTER M.B.A. DEGREE EXAMINATION, JANUARY 2024

(CUCSS)

M.B.A.

BUS 1C 02—MANAGEMENT THEORY AND BUSINESS ETHICS

(2016 Scheme)

Time : Three Hours

Maximum : 36 Weightage

Part A*Answer all the questions.**Each question carries 1 weightage.*

1. What do you mean by division of labour ?
2. Define system approach to management.
3. What is charismatic leadership ?
4. Define whistle blowing.
5. What is grapevine communication ?
6. Define organizational effectiveness.

(6 × 1 = 6 weightage)

Part B*Answer any four questions.**Each question carries 3 weightage.*

7. Explain major contributions of FW Taylor to management thought.
8. Elaborate on the different types of plans.
9. Describe the controlling process in organizations.
10. Explain different aspects of organizational culture.
11. Explain ethical relativism.
12. Explain the advantages of delegation in an organization.

(4 × 3 = 12 weightage)

Turn over

Part C

*Answer any **three** questions.
Each question carries 4 weightage.*

13. Management is both art and science. Justify the statement.
14. Discuss the conflict resolution strategies in organizations.
15. Explain the team formation process.
16. Examine the various aspects of CSR.
17. Discuss the relevance of value system in management.

(3 × 4 = 12 weightage)

Part D

*Answer the **compulsory** question.
It carries 6 weightage.*

18. Analyse various organizational structures. Discuss the merits and demerits of various organizational structures.

(1 × 6 = 6 weightage)