



(Pages : 2)

Name.....

Reg. No.....

**FIRST SEMESTER M.B.A. DEGREE EXAMINATION, JANUARY 2013**  
(CUCSS)

**MBA 1.2—MANAGEMENT THEORY AND BUSINESS ETHICS (1.2 PT)**  
(2010 admissions)

Maximum : 36 Weightage

Time : Three Hours

*Answer all the parts.*

**Part A**

*Answer all questions.*

*Each question carries 1 weightage.*

1. What do you mean by planning premises ?
2. What is Ethical audit ?
3. What is Induction Training ?
4. Distinguish between Manager and Leader.
5. What is corporate social responsibility ?
6. What is motion study ?

(6 × 1 = 6 weightage)

**Part B**

*Answer any six questions.*

*Each question carries 3 weightage.*

7. Explain the conflicts between Line and Staff.
8. Write a note on Herzberg's two factor theory of motivation.
9. What are the characteristics of work group ?
10. Explain the concept of Dharma, Mishkama Karma and Purusharthas.
11. Write the social implications of business policy.
12. Explain the relevance of values in Management.
13. Explain the role of organisation culture in Ethics.
14. Write a note on MBO.

(6 × 3 = 18 weightage)

**Turn over**

**Part C**

*Answer any two questions.  
Each question carries 6 weightage.*

15. Explain the contributions of F.W. Taylor to the field of management.
16. Explain the model of management in the Indian socio political environment.
17. Explain the structure of Ethics Management.

(2 × 6 = 12 weightage)