

FIRST SEMESTER M.B.A. DEGREE EXAMINATION, DECEMBER 2014**M.B.A. 1.2—MANAGEMENT THEORY AND BUSINESS ETHICS**

(2010 Admissions)

Maximum : 36 Weightage

Time : Three Hours

*Answer all parts.***Part A***Answer all questions.
Each question carries 1 weight.*

1. What is 'Scalar chain' ?
2. Distinguish between Administration and Management.
3. What are 'long term plans' ?
4. What is 'span of control' ?
5. What is 'Centralisation' ?
6. What are 'values' ?

(6 × 1 = 6 weightage)

Part B*Answer any six questions.
Each question carries 3 weights.*

7. Briefly explain the principles of Scientific Management.
8. Discuss the contribution of Henri Fayol to the development of management thought.
9. What are planning premises ? Discuss their significance.
10. Discuss the characteristics of a good leader.
11. What is a work group ? How does its behaviour affect productivity ? Explain.
12. What is corporate governance ? Explain its significance with appropriate examples.
13. What is delegation of authority ? Why do people refuse to delegate authority ? Explain.
14. Briefly discuss the typical controlling process in organisations.

(6 × 3 = 18 weightage)

Turn over

Part C

*Answer any two of the following questions including Question 17, which is compulsory.
Each question carries 6 weights.*

15. Explain the Indian Ethos and value systems. What are their implications for business ?
16. Explain the concept of social responsibility. Why do corporates have to discharge their social responsibility ? Explain with examples.
17. Distinguish between motivation factors and hygiene factors. Select an industry of your choice and enlist these two sets of factors. Justify your answer.

(2 × 6 = 12 weightage)