

FIRST SEMESTER M.B.A. DEGREE EXAMINATION, JANUARY 2014
(CSS)

MBA 1.2—MANAGEMENT THEORY AND BUSINESS ETHICS

(2010 admissions)

Time : Three Hours

Maximum : 36 Weightage

Answer all parts.

Part A

Answer all questions.

Each question carries 1 weightage.

1. Define Management.
2. What is span of control ?
3. What is self actualisation need ?
4. What is "Nishkama Karma" ?
5. What do you mean by work ethos ?
6. What is corporate Governance ?

(6 × 1 = 6 weightage)

Part B

Answer any six questions.

Each question carries 3 weightage.

7. Explain the principles of direction.
8. Explain different types of leadership.
9. Explain the purpose of ethics for organisational interest.
10. Explain the process of team creation.
11. Explain ethics in finance and accounting.
12. Write a note on corporate social responsibility.
13. What are the conflicts between line and staff organisation ?
14. What are the types of plan ? Explain.

(6 × 3 = 18 weightage)

Turn over

Part C

Answer any two questions.

Each question carries 6 weightage.

15. Explain the process of Management.
16. Explain the nature of ethics and structure of Ethics Management.
17. Explain the motivation theories of X, Y and highlight the differences between two theories.
(2 × 6 = 12 weightage)