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FIRST SEMESTER M.B.A. DEGREE EXAMINATION, DECEMBER 2015

(CUCSS)

BUS C1 02-MANAGEMENT THEORY AND PRACTICE

(2013 Admissions)

Time: One Hour and a Half

Maximum Weightage: 36

Part A

Answer the following.

Each question carries 1 weightage.

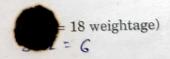
- 1. Enumerate the various thought leaders of management.
- 2. What is meant by Management by exception?
- 3. What are the activities of line function in organizations?
- 4. Write a note on span of control.
- 5. What is group think?
- 6. What is transformational leadership?

 $(6 \times 1 = 6 \text{ weightage})$

Part B

Answer any three of the following. Each question carries 2 weightage.

- 7. What are the reasons why departmentation is considered important in organizations?
- 8. Explain the various control processes.
- 9. Explain how groups are formed and dissolved.
- 10. What are the principles of team creation and management?
- 11. Discuss the importance of time management in organizations.



Part C

Answer any one of the following. Each question carries 6 weightage.

- 12. What is planning? What are the reasons why planning fails in organizations? Explain.
- 13. Why change is resisted? Enumerate the reasons and bring out the methods to overcome the resistance.

 $(2 \times 6 = 12 \text{ weightage})$