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Name.....

Reg. No.....

FIRST SEMESTER M.B.A. DEGREE EXAMINATION, DECEMBER 2015

(CUCSS)

BUS C1 02—MANAGEMENT THEORY AND PRACTICE

(2013 Admissions)

Time : One Hour and a Half

Maximum Weightage : 36
= 18

Part A

Answer the following.
Each question carries 1 weightage.

1. Enumerate the various thought leaders of management.
2. What is meant by Management by exception ?
3. What are the activities of line function in organizations ?
4. Write a note on span of control.
5. What is group think ?
6. What is transformational leadership ?

(6 × 1 = 6 weightage)

Part B

Answer any **three** of the following.
Each question carries 2 weightage.

7. What are the reasons why departmentation is considered important in organizations ?
8. Explain the various control processes.
9. Explain how groups are formed and dissolved.
10. What are the principles of team creation and management ?
11. Discuss the importance of time management in organizations.

= 18 weightage)

Part C

Answer any **one** of the following.
Each question carries 6 weightage.

12. What is planning ? What are the reasons why planning fails in organizations ? Explain.
13. Why change is resisted ? Enumerate the reasons and bring out the methods to overcome the resistance.

(2 × 6 = 12 weightage)

1 × 6 = 6