

C 32260

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Name.....

Reg. No.....

FIRST SEMESTER M.B.A. DEGREE EXAMINATION, DECEMBER 2017

(CUCSS)

BUS 1C 02—MANAGEMENT THEORY AND BUSINESS ETHICS

(2016 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer all the questions.

Each question carries 1 weightage.

1. What is ethics committee ?
2. Define MBO.
3. What do you mean by span of control ?
4. What is democratic leadership ?
5. How management is perceived as a system ?
6. What do you mean by work ethos ?

(6 × 1 = 6 weightage)

Part B

Answer any four questions.

Each question carries 3 weightage.

7. Write a note on behavioral approach to management.
8. Explain the process of managing the organizational change.
9. Write a short note on Indian heritage in production and consumption.
10. Describe different forms of organizational structure with suitable charts.
11. Explain the process of controlling in a business organization.
12. What are the different methods of training ?

(4 × 3 = 12 weightage)

Turn over

Part C

Answer any three questions.

Each question carries 4 weightage.

13. Values and ethics are the key elements for the success of a business. Explain the relevance of values in management ?
14. Will there be any resistance for an organizational change ? If so, how will you manage it ?
15. Write a note on Indian ethos and value system.
16. Distinguish between recruitment and selection. What are the main sources of recruitment ? Explain.
17. Explain the financial and non-financial means of motivation provided to employees in a business organization.

(3 × 4 = 12 weightage)

Part D

Answer the compulsory question.

It carries 6 weights.

18. Enumerate qualities of a good leader. How will you differentiate a leader from a manager ?

(1 × 6 = 6 weightage)