Name......................................

Reg. No...............................

FIRST SEMESTER M.B.A. DEGREE EXAMINATION, DECEMBER 2015

Management

BUS C1 06—INFORMATION TECHNOLOGY FOR MANAGEMENT

(2013 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer all questions.
Each question carreis 1 weights.

1. Define NPV function in excel.

2. What is Goal seek ?

3. Define Reports in MS Access.

4. What is Telnet ?

5. Define B2B model.

6. What is a firewall ?

(6 × 1 = 6 weightage)

Part B

Answer any six questions.
Each question carries 3 weights.

7. Briefly explain arithmetic operators in MS excel.

8. Discuss how to conduct current ratio analysis in MS excel.

9. Explain the applications of MS Access.

10. Explain any two computer languages used in website development.

11. Write a short note on electronic records.

12. Briefly explain the relevance of IT Act 2000.

13. Explain major features of Internet.

14. Enumerate on major security risks in E-commerce.

(6 × 3 = 18 weightage)

Part C

Answer any two questions.
Each question carries 6 weights.

15. Discuss the role of information technology in Retail industry.

16. Explain in detail about different types of queries in MS Access.

17. Explain how MS Excel will help the managers for managerial decision making.

(2 × 6 = 12 weightage)