

D 72195

(Pages : 2)

Name.....

Reg. No.....

**FIRST SEMESTER M.B.A. DEGREE EXAMINATION, DECEMBER 2014**

Management

**BUS 1C 06—INFORMATION TECHNOLOGY FOR MANAGEMENT**

(2013 Admission onwards)

Time : Three Hours

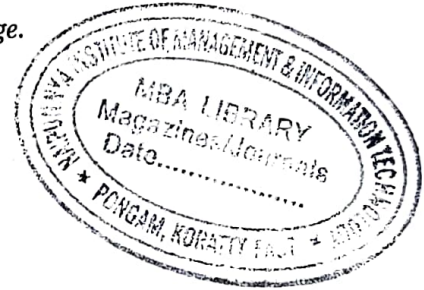
Maximum : 36 Weightage

**Part A**

*Answer all questions.*

*Each question carries 1 weightage.*

1. Define IRR function in MS Excel.
2. What is a pivot table ?
3. Define query in MS Access.
4. Expand the term HTML.
5. Define B2C Model.
6. What do you mean by search engines ?



(6 × 1 = 6 weightage)

**Part B**

*Answer any six questions.*

*Each question carries 3 weightage.*

7. Explain any *three* statistical functions in MS excel.
8. Discuss the steps used for break-even analysis in MS Excel.
9. Briefly explain how the design view could use for creating tables in MS Access ?
10. Explain about major tool bars in MS Access.
11. Differentiate between Blogging and Podcasting.
12. Enumerate any *three* applications of E-commerce.
13. Write a short note on digital signature.
14. Explain the role of cyber appellate tribunal in preventing cybercrime.

(6 × 3 = 18 weightage)

Turn over

**Part C**

*Answer any two questions.  
Each question carries 6 weightage.*

15. Discuss about important financial functions in MS Excel.
16. Explain various security issues in electronic commerce.
17. Explain how MS Access will help the business organization for information management.  
(2 × 6 = 12 weightage)