

D 53846

Name.....

Reg. No.....

FIRST SEMESTER M.B.A. DEGREE EXAMINATION, JANUARY 2014

BUS IC 06—INFORMATION TECHNOLOGY FOR MANAGEMENT

(2013 Admissions)

Maximum : 36 Weightage

Time : Three Hours

PART A

Answer the following. Each question carries 1 weightage

1. What are the features of MS Excel?
2. How would you calculate NPV?
3. Write a note on Query Design.
4. What is report design with wizard?
5. What is podcasting?
6. What is digital signature?

(6 X 1=6)

PART B

Answer any Six of the following. Each question carries 3 weightage

7. "Budgeting can be done through Excel"- Briefly explain.
8. Explain how graphics can be made using MS Excel.
9. How do you prepare the break even analysis using Excel?
10. "Inventory management through Excel is fast and decision making is easy"- Discuss
11. Explain how MS Access can be used for business decisions.
12. Write a note on community networks.
13. Explain the relevance and importance of Internet in decision making.
14. What are the security issues involved with e-commerce?

(6 X 3 = 18)

PART C

Answer any two of the following. Each question carries 6 weightage

15. Using suitable examples, explain how statistical functions can be done through MS Excel.
16. What are search engines? How do they work? Explain their merits and demerits.
17. What is e-governance? Explain its relevance for Indian companies

(2 X 6 = 12)