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Name.....

Reg. No.....

**FIRST SEMESTER M.B.A. DEGREE [2016 SCHEME] EXAMINATION
JANUARY 2025**

M.B.A. (CUCSS)

BUS IC 05—ENVIRONMENT AND BUSINESS

Time : Three Hours

Maximum : 36 Weightage

Part A*Answer all the questions.**Each question carries 1 weightage.*

1. Explain Intellectual Property Rights.
2. What is monetary policy ?
3. What is 'Skill India' programme ?
4. What is ISO 14000 ?
5. Explain environmental analysis.
6. Explain corporate social responsibility.

(6 × 1 = 6 weightage)

Part B*Answer any four the questions.**Each question carries 3 weightage.*

7. Explain the role of WTO in global trade.
8. Explain how fiscal policy impacts business decisions with example.
9. What is sustainable development ? Explain its importance.
10. Explain the important features of current EXIM policy of India.
11. Explain the importance of corporate ethics.
12. Evaluate the impact of technology on retail businesses in India.

(4 × 3 = 12 weightage)

Turn over

Part C

*Answer any **three** the questions.
Each question carries 4 weightage.*

13. Evaluate the impact of Business Environment of the functioning of an enterprise.
14. Discuss on the Start-up ecosystem in India.
15. Explain the influence of demography on the growth and economic development in India.
16. Discuss on the important features of Competition Act 2002.
17. Critically examine the impact of environmental laws on business firms in India.

(3 × 4 = 12 weightage)

Part D

*Case Study. **Compulsory.**
6 weightage.*

18. While every end of a year is equal to the beginning of another year, the beginning of a year is not necessarily the same as the end of that year.

The Indian stock market at the beginning of 2023 was a complete contrast to where it stands now at the end of the year. When we walked into 2023, activities in both the primary and secondary markets were down and out. Most IPOs were pushed out and the secondary market was fluttering.

At that point, no one could have predicted that the close of the year would see one of the highest market levels with very robust primary markets activities. The number of IPO documents now getting filed each day and the IPOs advertised on the front page of business newspapers are unprecedented.

One of the much talked about interesting trends for the year is a significant' reduction in the Foreign Institutional Investors (FIIs) holding in our markets. At present, of the total Indian market cap of US\$ ~ 4.33 trillion, FII holding is US\$ ~ 656 billion or -15 %. This will be one of the lowest FII holdings in our stock markets in the last 10 years plus. To put it in context, in 2012 the FII holding was -25 %. Despite this, our markets are at an all-time high. This is being attributed to another major trend of increased domestic flows. The domestic retail and institutional investors' holding has moved from -25 % in 2012 to -36 % now. The domestic flows have increased significantly, more specifically through the Mutual Funds route. (Economic Times, Dec 24, 2023).

Questions :

- a) With an all-time low FII holding, and an all-time high market, are our markets now no longer dependent on foreign flows ?
- b) Critically examine the influence of FII on Indian economy.

(6 × 1 = 6 weightage)