

D 53856

Name.....

Reg. No.....

FIRST SEMESTER M.B.A. DEGREE EXAMINATION, JANUARY 2014

(CSS)

MBA 1.7—BUSINESS ENVIRONMENT

(2010 Admissions)

Time : One Hour and Thirty Minutes

Maximum : 18 Weightage

Part A

Answer all the questions.

Each question carries 1 weightage.

1. What is Ad-Hoc scanning ?
2. Mention the 3 methods of measuring National Income.
3. State the features of Internal Environment of Indian business.
4. What is Patent Law ?
5. Mention the functions of RBI.
6. Differentiate between balance of trade and balance of payment.

(6 × 1 = 6 Weightage)

Part B

Answer any three questions.

Each question carries 2 weightage.

7. Critically evaluate 1991 industrial policy.
8. Discuss the critical elements of socio-cultural Environment.
9. Briefly explain the nature and characteristics of modern business.
10. Explain briefly the role played by SSI in the economic development.
11. Discuss the objectives of Fiscal Policy.

(3 × 2 = 6 Weightage)

Part C

Answer any one question.

The question carries 6 weightage.

12. Critically examine the effect of Globalization on Indian Economy.
13. Discuss Corporate Governance.

(1 × 6 = 6 Weightage)