

**D 52286**

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Name.....

Reg. No.....

**THIRD SEMESTER M.B.A. DEGREE EXAMINATION, JANUARY 2014**  
**MBA 3.2—ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT**  
(2010 admissions)

Time : Three Hours

Maximum : 36 Weightage

*Answer all the parts.*

**Part A**

*Answer all the questions.*  
*Each question carries 1 weightage.*

1. Mention the features of a small business.
2. Give the meaning of a project.
3. List the sources of project ideas.
4. What is project scheduling ?
5. Define a plant layout.
6. What is project implementation ?

(6 × 1 = 6 weightage)

**Part B**

*Answer any six questions.*  
*Each question carries 3 weightage.*

7. State the functions of an entrepreneur.
8. What key issues would you examine in a preliminary screening exercise ?
9. Explain the factors that influence the choice of technology.
10. As per the UNIDO method, how are the following valued ?  
(a) Labour ; (b) Savings.
11. Highlight the features of Microsoft project in the project management.
12. Write the differences between the PERT and CPM.
13. Highlight the major importance of the project management in an organization.
14. What is risk ? Explain the risks that are associated with a project.

(6 × 3 = 18 weightage)

**Turn over**

**Part C**

*Answer any two questions.  
Each question carries 6 weightage.*

15. Network techniques helps in project monitoring and control—Elucidate.
16. Entrepreneur plays a very important role in developing an economy—Elucidate.
17. What are the factors to be considered while selecting a plant ?

(2 × 6 = 12 weightage)

