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THIRD SEMESTER M.B.A. DEGREE EXAMINATION, JANUARY 2021

(CUCSS)

M.B.A.

BUS 3C 19—ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT (2016 Admissions)

Time: Three Hours

Maximum: 36 Weightage

Section A

Answer all questions given below. Each question carries 1 mark.

- 1. What is Project Management?
- 2. What is venture capital?
- 3. What do you mean by small business?
- 4. Who is an entrepreneur?
- 5. What is project roll up?
- 6. What is project cost?

 $(6 \times 1 = 6 \text{ weightage})$

Section B

Answer any four questions given below. Each question carries 3 marks.

- Explain the importance of project management.
- 8. What are the disadvantages of small business?
- 9. Explain the nature of entrepreneurship.
- 10. What are the different types of project contracting?
- 11. What are the different steps in project controlling?
- 12. What are the social factors in nurturing entrepreneurship?

 $(4 \times 3 = 12 \text{ weightage})$

Turn over

Section C

Answer any three questions given below. Each question carries 4 marks.

- 13. Explain the government regulatory framework for women entrepreneurs.
- 14. Explain the economic and social policies governing small scale units.
- 15. Discuss the process of building high performance project teams.
- 16. Explain the different steps in project planning.
- 17. Explain the different methods for estimating project cost.

 $(3 \times 4 = 12 \text{ weightage})$

Section D

Compulsory question.

18. Discuss the importance of small business in Indian environment.

 $(1 \times 6 = 6 \text{ weightage})$