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Name.....

Reg. No.....

THIRD SEMESTER M.B.A. DEGREE EXAMINATION, DECEMBER 2014

Management

BUS 3C 20—PROJECT MANAGEMENT

(2013 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A

*Answer all questions.
Each question carries 1 weightage.*

1. What is project organisation ?
2. What do you mean by conception of a project ?
3. What is external forces of change ?
4. What is a network analysis ?
5. What do you mean by project control ?
6. What is project management information system ?



(6 × 1 = 6 weightage)

Section B

*Answer any six questions.
Each question carries 3 weightage.*

7. Explain the key objectives of project management.
8. Describe the need for project management.
9. Elucidate the project organisation structure.
10. Explain the external forces of change.
11. Describe the need for preventive control techniques.
12. Explain the project control process.
13. Explain the role of project management information system in project management.
14. Describe the need for project evaluation.

(6 × 3 = 18 weightage)

Turn over

Part C

*Answer any two questions.
Each question carries 6 weightage.*

15. Elucidate the key issues and fundamental questions to be addressed during the project life cycle.
16. Discuss the role of leadership and management in project.
17. A project has a activities. The precedence relationship and the activity durations are :

Activity	A	B	C	D	E	F	G	H	I
Immediate predecessor	—	—	—	A	A	B, D	C	C	G, F
Duration (Days)	9	11	9	11	17	18	19	15	10

- (a) Draw the network.
- (b) Identify the critical path, and find the project completion time.

(2 × 6 = 12 weightage)