D 115143 (Pages : 2) Name..

Reg. No...................................

THIRD SEMESTER M.B.A. DEGREE EXAMINATION, JANUARY 2025

(CUCSS)

M.B.A.

BUS 3C 20—SUPPLY CHAIN MANAGEMENT

(2016 Scheme)

Time : One Hour and a Half Maximum : 18 Weightage

Section A

*Answer **all** questions given below.*
Each question carries 1 *mark*

1. What are distribution centers ?

2. Define warehousing.

3. What is supply chain network ?

4. Define international logistic management

5. What is supply chain synergy ?

(5 × 1 = 5 marks)

Section B

*Answer any **two** questions given below.*
Each question carries 2 marks.

6. What is logistic system analysis ?

7. Outbound transportation costs per unit tend to be higher than inbound costs. Why ?

8. Describe the role of transportation in supply chain.

(2 × 2 = 4 marks)

Turn over

Section C

Answer any **one** *question given below.*

Each question carries 3 marks.

9. Why is it important to consider uncertainty when evaluating supply chain design decision ?

10. How customer service can be accomplished with the help of logistics management ?

(1 × 3 = 3 marks)

Section D Compulsory question

11. Discuss how IT plays a crucial role in an effective and value added SCM practising firm.

(1 × 6 = 6 marks)