

C 61128

Name.....

Reg. No.....

SECOND SEMESTER M.B.A. DEGREE EXAMINATION, MAY/JUNE 2019

(CUCSS)

M.B.A.

BUS 2C 09—SOFT SKILL DEVELOPMENT

(2016 Admissions)

Time : One Hour and a half

Maximum : 18 Weightage

*Answer all the parts.*

**Part A**

*Answer all the questions.*

*Each question carries 1 weightage.*

1. Define attitude.
2. What is interpersonal skills ?
3. Define Body language.
4. What are the different phases of Group Discussion ?
5. What is meant by Personality Analysis ?
6. Define Etiquette.

(6 × 1 = 6 weightage)

**Part B**

*Answer any four of the following.*

*Each question carries 3 weightage.*

7. Explain the three components of Freudian Analysis of Personality development.
8. What is group discussion ? Discuss the do's and don'ts to be followed in a Group Discussion.
9. Why is Listening skills an important component of communication ?
10. What is meant by time management and state the ways you can improve time management skills ?
11. What are the essential qualities of a successful leader ?
12. Define attitude and state the components of attitude.

(4 × 3 = 12 weightage)