

C 23632

(Pages : 2)

Name.....

Reg. No.....

SECOND SEMESTER M.B.A. DEGREE EXAMINATION, JUNE 2017

(CUCSS)

BUS 2C 13—OPERATIONS MANAGEMENT

(2013 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer all questions.

Each question carries 1 weightage.

1. Define Productivity.
2. What is layout planning ?
3. Define STANDARD time.
4. Define Capacity.
5. Define aggregate planning.
6. Define Quality.

(6 × 1 = 6 weightage)

Part B

Answer any six questions.

Each question carries 3 weightage.

7. Briefly explain work study.
8. Discuss product type layout, where is it used ?
9. What are the objectives of method study ?
10. Briefly explain the different types of scheduling.
11. Define process planning. Why is it required ?
12. Explain the concept of materials management.
13. What is EOQ ?
14. Explain the concept of JIT.

(6 × 3 = 18 weightage)

Turn over

Part C

Answer any two questions.

Each question carries 6 weightage.

15. What do you understand by plant design ? Discuss the various factor's to be considered in deciding the location of a plant.
16. Define inventory control. Explain the different techniques of inventory control.
17. Discuss the functions of a purchasing department in an industry. Explain some methods of purchasing commonly adopted in industrial purchasing.

(2 × 6 = 12 weightage)