SECOND SEMESTER M.B.A. DEGREE EXAMINATION, JUNE 2016

(CUCSS)

BUS 2C 16—MANAGEMENT INFORMATION SYSTEMS

(2013 Admission onwards)

Time : Three Hours   Maximum : 36 Weightage

Part A

Answer all questions.
Each question carries 1 weightage.

1. Define system concept.

2. What is informal information system ?

3. What is prototyping ?

4. What do you mean by decision support systems ?

5. What is database design ?

6. What is information system audit ?

$(6 \times 1 = 6$ weightage$)$

Part B

Answer any six questions.
Each question carries 3 weightage.

7. Describe the relationship between MIS and Management.

8. Explain the techniques for managing overload.

9. Distinguish between public and private information systems.

10. Explain the characteristics of system control in systems.

11. Briefly explain the various types of operation support systems.

12. What is network topology? Briefly explain the different types of network topologies.

13. What are the differences between LAN and WAN ?

14. Briefly explain the social and ethical issues of information technology.

$(6 \times 3 = 18$ weightage$)$

Turn over

Part C

Answer any two questions.
Each question carries 6 weightage.

15. Discuss the types of information systems in detail.

16. Explain the different approaches to the development of MIS with some examples.

17. Discuss the threats to information systems in today's business world.

$(2 \times 6 = 12$ weightage)