

D 124935**(Pages : 3)****Name.....****Reg. No.....****FOURTH SEMESTER MBA (2016 SCHEME) DEGREE EXAMINATION
JULY 2025****(CUCSS)****MBA****BUS4C22—CORPORATE GOVERNANCE****(2016 Scheme)****Time : Three Hours****Maximum : 36 Weightage****Part A**

*Answer **all** the questions.
Each question carries 1 weightage.*

1. What is corporate governance ?
2. What are the four P's of corporate governance ?
3. Who is a stakeholder ?
4. Expand OECD.
5. What is the meaning of institutional investors ?
6. What is the meaning of nominee directors ?

(1 × 6 = 6 weightage)**Part B**

*Answer **four** questions.
Each question carries 3 weightage.*

7. Write a note on Greenbury committee.
8. Present German model of corporate governance.
9. What are the features of good corporate governance system?
10. What are the highlights of Sahara case?
11. Write down legal framework of corporate governance.
12. Write a short note on audit committee composition.

(4 × 3 = 12 weightage)**Turn over**

Part C

*Answer any **three** questions.
Each question carries 4 weightage.*

13. How is Corporate Governance related to corporate performance? Illustrate your answer with suitable example from the Indian corporate sector.
14. What are the functions and significance of remuneration committee ? Explain.
15. Comment on world com fraud.
16. Explain the role of government in corporate governance.
17. Explain briefly about the impact of corporate frauds on the development of economies.

(3 × 4 = 12 weightage)

Part D

Compulsory questions carries 6 weightage.

18. Case Study :

Michael Douglas Ivester, Coke's Chairman and CEO said, "Our product is quite healthy, Fluidre plenishment is a key to health. Coke does a great service because it encourages people to take in more and more liquids." But on June 13, 1999, Coca-Cola (Coke) recalled over 15 million cans and bottles after the Belgian Health Ministry announced a ban on Coke's drinks, which were suspected of making more than 100 school children ill in the preceding six days. This recall was in addition to the 2.5 million bottles that had already been recalled in the previous week, the company's products namely Coke, Diet Coke and Fanta had been bottled in Antwerp, Ghent and Wilrijk, Belgium while some batches of Coke, Diet Coke, Fanta and Spite were also produced in Dunkirk, France.

Children at six schools in Belgium had complained of headache, nausea, vomiting and shivering which ultimately led to hospitalization after drinking Coke's beverages. Most of them reported an "unusual odor" and an "off taste" in the drink. In a statement to Reuters, Marc Pattin a spokesman for the Belgian Health Ministry explained the seriousness of the issue; Another 44 children had become ill with stomach pains, 42 of them at a school in Lochris, near Ghest, northwest Belgium.

We have had 5 or 6 cases of poisoning of young people who had stomach pain after drinking the sugar beverages. In the same week, the governments of France, Spain and Luxembourg also banned Cock's products while Cock's Dutch arm had recalled all products that had come from its Belgium plant. The entire episode left more than 200 Belgians and French, mostly school children ill after drinking Coke produced at Antwerp and Dunkirk.

The company had assured its British customers that the products made in its UK factories were safe. By June 15, 1999, Coke had recalled about 30 million cans and bottles, the largest ever product recall in 113 - year history. For the first time, the entire inventory of Coke's products from one country were banned from sale.

As part of the damage control exercise, Coke sent a team of scientists to Europe. During this visit to Europe after a week of these incidents, Coke's chairman and CEO Michael Douglas Ivester said, "We deeply regret any problems encountered by our European consumers in the past few days." Coke Belgium even announced that it would reimburse the medical costs for people who had become ill after consuming its products.

Questions :

- (1) What are the arguments for and against business ethical conscience?
- (2) Give your comments on the ethical issues involved in the case.
- (3) What motives would the company have to reimburse the medical costs of people who had become ill ?

(1 × 6 = 6 weightage)