

C 61089

(Pages : 2)

Name.....

Reg. No.....

FOURTH SEMESTER M.B.A. DEGREE EXAMINATION, MAY/JUNE 2019

(CUCSS)

M.B.A.

BUS 4C 24—INTERNATIONAL BUSINESS

(2013 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer all questions.

Each question carries 1 weightage.

1. State the features of free trade Area.
2. What is transfer pricing ?
3. What are country risks ?
4. State features of Global depository receipts.
5. What do you mean by Petro dollar Recycling ?
6. What is a Strategic Alliance ?

(6 × 1 = 6 weightage)

Part B

Answer any six questions.

Each question carries 3 weightage.

7. What are the benefits of F.D.I. to the host country and to the home country ?
8. Discuss the political and legal risks involved in the internal business.
9. Explain the working of Forex market in India.
10. Discuss the factors which determine the flow of FDI.
11. What is economic exposure ? How do you manage economic exposure ?
12. What is the difference mode by entering international business ?
13. Discuss the role of the IMF and world bank in the international system.
14. Discuss the opportunities and challenges in international business.

(6 × 3 = 18 weightage)

Turn over

Part C

Answer any two questions.

Each question carries 6 weightage.

15. Discuss the implications of European Union to other trade blocks.
16. Describe how the foreign-exchange market works for immediate and long term transactions.
17. Explain the role of WTO in service sector.

(2 × 6 = 12 weightage)