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Name.....

Reg. No.....

FOURTH SEMESTER M.B.A. DEGREE EXAMINATION, JUNE 2020

(CUCSS)

M.B.A.

BUS 4C 24-MANAGEMENT CONTROL SYSTEM

(2016 Admission onwards)

Time : Three Hours

Maximum: 36 Weightage

Section A

Answer all the questions.

Each question carries 1 weightage.

- What is Uniform Costing?
- 2. What is meant by Material Requirement Planning?
- 3. What is Variance Reporting?
- 4. What is Pareto Analysis?
- 5. What do you mean by Decision Supporting System?
- What is Balanced Score Card?

 $(6 \times 1 = 6 \text{ weightage})$

Section B

Answer any four questions.

Each question carries 3 weightage.

- 7. What are the objectives of Management Control System?
- Explain Budgetary control.
- Discuss the features of Total Quality Management.
- 10. What do you mean by Participative and Responsive Management?
- Explain Strategic Planning.
- 12. How is control different in Service Organisations?

 $(4 \times 3 = 12 \text{ weightage})$

Section C

Answer any three questions.

Each question carries 4 weightage.

- 13. Discuss the objectives of Reward and Compensation Plans.
- Explain Enterprise Resource Planning.
- 15. Explain Accounting and Audit Aspects in Management Control System.
- 16. Explain the qualitative and quantitative performance evaluation.
- 17. Explain various methods used for Strategic Cost Control.

 $(3 \times 4 = 12 \text{ weightage})$

Section D

Answer the following compulsory question which carries 6 weightage.

18. Analyze Financial Performance Reports and illustrate with examples.

 $(1 \times 6 = 6 \text{ weightage})$