

D 105252

(Pages : 2)

Name.....

Reg. No.....

**FOURTH SEMESTER M.B.A. DEGREE, EXAMINATION JULY 2024**

(CUCSS)

M.B.A.

BUS4C24—MANAGEMENT CONTROL SYSTEM

(2016 Scheme)

Time : Three Hours

Maximum : 36 Weightage

**Part A***Answer **all** the questions.**Each question carries 1 weightage.*

1. Define JIT.
2. What is Variance reporting ?
3. Define investment centre.
4. What is Goal Congruence ?
5. What is budgetary control ?
6. What is Participative management ?

(6 × 1 = 6 weightage)

**Part B***Answer any **four** questions.**Each question carries 3 weightage.*

7. Write a note on Responsibility centre, Revenue and expense centre ?
8. Briefly explain the concept of Analysis of variance.
9. What are the Behavioural aspects of management control ?
10. Explain in short about Pareto analysis, Balance score card and Bench marking.
11. Discuss the controls for differentiated strategy.
12. Define Performance measurement.

(4 × 3 = 12 weightage)

**Turn over**

**Part C**

*Answer any **three** questions.  
Each question carries 4 weightage.*

13. Briefly explain the Profitability analysis.
14. Critically analyse the techniques of management control process.
15. Write a short note on Goal congruence, Performance evaluation and inter divisional transfer pricing.
16. Explain the Accounting aspects of control and internal audit.
17. Elucidate the various steps in Budget preparation.

(3 × 4 = 12 weightage)

**Part D**

*Compulsory question carries 6 weightage.*

18. Explain how Multinational companies are benefited by Management control system.

(1 × 6 = 6 weightage)