

C 82569

Name.....

Reg. No.....

FOURTH SEMESTER M.B.A. DEGREE EXAMINATION, JUNE 2015
(CUCSS)

BUS 4C 25/BUS 4C 28—INDIAN ETHOS AND BUSINESS ETHICS
(2013 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Section I

Answer all questions.

1. Define CSR.
2. What is ethics committee ?
3. Define Value.
4. Explain trusteeship.
5. What is Nishakama Karma ?
6. What is ethical relativism ?

(6 × 1 = 6 weightage)

Section II

Answer any six questions.

7. Elaborate the term ethics.
8. Explain the process of value formation in society.
9. Explain the structure of ethics management.
10. What does it mean to be an ethical leader today ?
11. Ethical dilemmas are more complex in nature than ethical issues, comment.
12. Write an essay about building ethical infrastructure in an organization.
13. Differentiate secular and spiritual values in management.
14. Explain the various social responsibility models.

(6 × 3 = 18 weightage)

Section III

Answer any two questions.

15. "Good business ethics promotes good business". Explain the significance of business ethics in current scenario.
16. Explain some socially responsible Indian companies and their activities.
17. Explain Gandhiji's doctrine of Satya and Ahimsa.

(2 × 6 = 12 weightage)