

C 2772

(Pages : 2)

Name.....

Reg. No.....

FOURTH SEMESTER M.B.A. DEGREE EXAMINATION, JUNE 2016

(CUCSS)

BUS 4C 25/BUS 4C 28—INDIAN ETHOS AND BUSINESS ETHICS

(2013 Admission onwards)

Time : Three Hours

Maximum : 36 Weightage

Section I

Answer all questions.

1. What is Purusharthas ?
2. Define corporate governance.
3. Define value.
4. Explain Gandhiji's doctrine of Satya.
5. What is Dharma?
6. What is ethical audit ?

(6 × 1 = 6 weightage)

Section II

Answer any six questions.

7. Explain in detail the meaning, nature and objective of ethics.
8. Explain in detail the factors causing un-ethical behaviour in organizations.
9. What is an ethical dilemma ? explain.
10. Define and explain the term corporate social responsibility.
11. What does it mean to be an ethical leader today ?
12. Explain the importance and relevance of trusteeship principle in modern business.
13. What do you mean by corporate governance ? Explain its historical background.
14. Explain the structure of ethics management.

(6 × 3 = 18 weightage)

Turn over

Section III

Answer any two questions.

15. Write an essay about building ethical infrastructure in an organization.
16. Define values. What are the different types of values ?
17. Discuss the ethical decision-making process with suitable examples.

(2 × 6 = 12 weightage)