

C 23651

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Name.....

Reg. No.....

FOURTH SEMESTER M.B.A. DEGREE EXAMINATION, JUNE 2017

(CUCSS)

BUS 4C 25 / BUS 4C 28—INDIAN ETHOS AND BUSINESS ETHICS

(2013 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Section I

Answer all questions.

1. Define the term work ethos.
2. Explain trusteeship.
3. What is Nishakama Karma ?
4. What do you mean by whistle blowing ?
5. What is ethical relativism ?
6. Define culture.

(6 × 1 = 6 weightage)

Section II

Answer any six questions.

7. What is business ethics ? What are the needs for business ethics ?
8. What do you mean by ethical value system ?
9. Why business must be socially responsible ? Explain.
10. Explain your view on Indian heritage in production and consumption.
11. Explain Gandhiji's doctrine of Satya and Ahimsa.
12. Explain the role of ethics officers.
13. Differentiate secular and spiritual values in management.
14. Explain the structure of ethics management.

(6 × 3 = 18 weightage)

Turn over

Section III

Answer any two questions.

15. Explain in detail about corporate governance in India for public sector as well as private sector.
16. Discuss 'whether social responsibility of business' a fair practice or a game for frame.
17. Ethical problems do occur in businesses ; explain reasons, sources and some guidelines to managers to make ethical decisions.

(2 × 6 = 12 weightage)