

C 61090

Name.....

Reg. No.....

FOURTH SEMESTER M.B.A. DEGREE EXAMINATION, MAY/JUNE 2019

(CUCSS)

M.B.A.

BUS 4C 25/BUS 4C 28—INDIAN ETHOS AND BUSINESS ETHICS

(2013 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Section I

Answer all questions.

1. Define the meaning of Work Ethic.
2. Give Inherent Benefits of Corporate Social Responsibility.
3. Mention two broad areas of Business Ethics.
4. Define 'Karma Yoga'.
5. What is gender Ethic ?
6. What do you mean by deontology ?

(6 × 1 = 6 weightage)

Section II

Answer any six questions.

7. What do you mean by practical spirituality for Management ?
8. Explain the expectations of various Stakeholders from a corporate.
9. 'In present times, there is a need of 'Corporate Rishi' in the organization.' Comment.
10. Explain the ethical principles which are relevant to Work Life.
11. How do ethical delima arise and how is it corrected. Discuss.
12. What are green initiatives and why is it important to study them.
13. Explain the Birla committee on corporate governance.
14. Explain the main environmental issues facing India and the world.

(6 × 3 = 18 weightage)

Section III

Answer any two questions.

15. Describe the importance of consciousness studies in Management of Self.
16. Discuss features of Indian Ethos in detail.
17. Elaborate the Gandhian views on Societal Management and Holistic Development.

(2 × 6 = 12 weightage)