

D 91636

(Pages : 3)

Name.....

Reg. No.....

**THIRD SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2020**

B.B.A.

BBA IIIB 04—HUMAN RESOURCE MANAGEMENT

(2015 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A (Objective Questions)

Answer all ten questions.

Each question carries 1 mark.

1. Under _____ employees are used for the multiple mutual benefits of the organisation, employees and their family members.
 - a) Human resource management.
 - b) Personnel management.
 - c) Functional management.
 - d) Performance management.
2. Which is a continuous process of human resources management ?
 - a) Pricing.
 - b) Recruitment.
 - c) Job.
 - d) Valuation.
3. Bonus comes under the category of _____.
 - a) Wages.
 - b) Allowances.
 - c) Incentives.
 - d) Fringe benefits.
4. The process of estimating manpower requirements is called _____.
 - a) Human resource management.
 - b) Human resource planning.
 - c) Human resource policy.
 - d) Human resource control.

Turn over

Part C (Short Essay Questions)

Answer any **six** out of the eight questions in about 200 words.

Each question carries 4 marks.

21. Discuss the process of management by objectives.
22. What are the characteristics of performance appraisal ?
23. What are the differences between traditional human resource management and Strategic Human Resource Management ?
24. What are the objectives of training ?
25. What are the aims and objectives of discipline ?
26. What are the demerits of external source of recruitment ?
27. What are the objectives of career planning ?
28. What are the basic principles of a sound grievance handling procedure ?

(6 × 4 = 24 marks)

Part D (Essay Questions)

Answer any **two** out of the three questions in about 800 words.

Each question carries 15 marks.

29. Discuss the factors influencing wage system.
30. Explain the need and importance of performance appraisal.
31. Explain the objectives of Human Resource Management.

(2 × 15 = 30 marks)