Name	
1197	
Reg. No	181

THIRD SEMESTER (CUCBCSS_UG) DEGREE EXAMINATION NOVEMBER 2020

B.B.A.

BBA IIIB 04—HUMAN RESOURCE MANAGEMENT

		(2015 A	Admi	ssions)	
Time	: Thre	e Hours			Maximum: 80 Marks
		Part A (Obje	ctiv	e Questions)	
		Answer all Each questio		-	
1.	Under employ	employees are use	ed for	the multiple mutual ber	efits of the organisation,
	a)	Human resource management.			
	b)	Personnel management.		ŧ	
	c)	Functional management.			
	d)	Performance management.			
2. Which is a continuous process of human resources management?					
	a)	Pricing.	b)	Recruitment.	
	c)	Job.	d)	Valuation.	
, 3.	Bonus	comes under the category of			
	a)	Wages.	b)	Allowances.	
	c)	Incentives.	d)	Fringe benefits.	
4.	The pro	cess of estimating manpower requi	reme	nts is called ————	 .
	a)	Human resource management.			
	b)	Human resource planning.			
	c)	Human resource policy.			

d) Human resource control.

5	The pr	rocess of collecting informa	ition relating to	o a job is	- .			
· 0	a)		b)	Job description.				
	c)		d)	Job specification.				
Fill in	the blan	nks:						
6.	In Hun	nan resource managemen	t manpower is	considered as a ————				
7.	7. A statement of facts relating to a job is called ————.							
8.		is the proces	s of introducing	g a selected employee to the	organisation.			
9.	Ciaba or positions hald be in the during his life time.							
	A disp	•		terms and conditions				
					$(10 \times 1 = 10 \text{ marks})$			
		Part I	3 (Short Answ	ver Questions)				
		Answer any eight out	of the ten ques	tions in two or three senter	nces.			
		Eac	h question car	ries 2 marks.				
11.	What do	o you mean by discipline	?		•			
12.	Define l	human resource manage	ment.					
13.	What is	job specification?						
14.	Define S	Strategic Human Resour	ce Managemen	t.				
15.	Define F	Placement.						
16	Define F	Recruitment		. •				

17. What is Compensation?

What is job analysis?

19. Define Grievance.

20. Define job evaluation.

18.

 $(8 \times 2 = 16 \text{ marks})$

Part C (Short Essay Questions)

Answer any six out of the eight questions in about 200 words.

Each question carries 4 marks.

- 21. Discuss the process of management by objectives.
- 22. What are the characteristics of performance appraisal?
- 23. What are the differences between traditional human resource management and Strategic Human Resource Management?
- 24. What are the objectives of training?
- 25. What are the aims and objectives of discipline?
- 26. What are the demerits of external source of recruitment?
- 27. What are the objectives of career planning?
- 28. What are the basic principles of a sound grievance handling procedure?

 $(6 \times 4 = 24 \text{ marks})$

Part D (Essay Questions)

Answer any **two** out of the three questions in about 800 words.

Each question carries 15 marks.

- 29. Discuss the factors influencing wage system.
- 30. Explain the need and importance of performance appraisal.
- 31. Explain the objectives of Human Resource Management.

 $(2 \times 15 = 30 \text{ marks})$