

D 53668

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Name.....

Reg. No.....

**FIRST SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2023**

Hotel Management Catering Science

BSH 1B 01—INTRODUCTION TO HOSPITALITY INDUSTRY

(2019—2023 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A*Answer the following questions.**2 marks each.**(Maximum 25 marks)*

1. What is welfare catering ?
2. What do you mean by Floating hotel ?
3. What is customer handling skills ?
4. What does a bell boy do in a hotel ?
5. What is a medium hotel ?
6. What is meant by job specification ?
7. What is the meaning of casino hotel ?
8. How did the Mughal Empire travel ?
9. What is the scope of hospitality industry ?
10. What is considered an inn ?
11. How important is flight catering to business ?
12. What is your understanding about cruise tourism ?
13. What is the meaning of bed and breakfast in hotels ?
14. What is Surface catering ?
15. When was the first hotel built in America ?

Turn over

Section B (Short Answer Types)

Each question carries 5 marks.

(Maximum Marks 35)

16. What are the 5 categories in common hotel rating system ?
17. What are the four operational sectors of hotel ?
18. What attitude is needed in the hospitality career to be successful ?
19. What is the job description of front desk ?
20. Do we really need a work ethics while working in the hospitality industry ?
21. Why is fast food in high demand ?
22. What are the products and services that make up the hospitality industry ?
23. What is the evolution of Indian hotel industry ?

Section C

Answer any two questions.

Each question carries 10 marks.

24. What is outdoor catering services ? Explain in detail.
25. Why are hotels classified ? Elaborate.
26. What are the 5 areas of front office department ? Elucidate.
27. What are supplementary accommodations ? Explain in detail.

(2 × 10 = 20 marks)