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Name.....

Reg. No.....

**FIRST SEMESTER (CBCSS-UG) DEGREE EXAMINATION  
NOVEMBER 2021**

Hotel Management and Culinary Arts/Catering Science

BSH/C1C02—TRAVEL AND TOURISM

(2021 Admissions)

Time : Two Hours

Maximum : 60 Marks

**Section A**

*Answer atleast eight questions.*

*Each question carries 2 marks.*

*All questions can be attended.*

*Overall ceiling 16.*

1. Define Tourism.
2. What was known as Grand Tour?
3. What do you mean by Out bound Tourism ?
4. Describe Incentive Tourism.
5. Who is a Travel Agent ?
6. What is meant by a Tour operator ?
7. What is PATA ?
8. Explain Pilgrimage.
9. What is WTTC ?
10. Who is Mr. Thomas Cook ?
11. Describe IATA.
12. Define Tourism Planning.

(8 × 2 = 16 marks)

**Turn over**

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**Section B**

*Answer atleast four questions.*

*Each question carries 6 marks.*

*All questions can be attended.*

*Overall ceiling 24.*

13. What are the characteristics of tourism Product?
14. Explain Eco Tourism.
15. What are the Function of PATA ?
16. Describe India Tourism Development Corporation Limited.
17. What is Facilitation ? Explain different facilitation provided by Travel Agency.

(4 × 6 = 24 marks)

**Section C**

*Answer any two questions.*

*Each question carries 10 marks.*

18. Explain Importance of Tourism Planning.
19. Elaborate Heritage sites in India
20. Explain various Impact of Tourism
21. Explain Types of Tourism.

(2 × 10 = 20 marks)