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Name.....

Reg. No.....

**FIRST SEMESTER (CBCSS—UG) DEGREE EXAMINATION  
NOVEMBER 2022**

Hotel Management and Culinary Arts/Catering Science

BSH/C1 C02—TRAVEL AND TOURISM

(2019—2022 Admissions)

Time : Two Hours

Maximum : 60 Marks

**Section A**

*Answer the following questions.  
2 marks each. Maximum 20 marks.*

1. Who is a Tourist ?
2. Define PATA, IATA.
3. What is Nature Tourism ?
4. What is Tourism Planning ?
5. What is a Travel Agency ?
6. List out any *two* benefits of Tourism ?
7. Why tourism is important ?
8. Who is a Tour Operator ?
9. What is Tourism Policy ?
10. Define International Tourism.
11. Name two activities in Mountain Based Tourism.
12. What are Amenities ?

**Section B (Short Answer Type Questions)**

*Each question carries 5 marks.  
Maximum marks 20.*

13. What is Mass Tourism ? List out the advantages of Mass Tourism.
14. Write short notes on Types of Travel Agency.

**Turn over**

15. What are the objectives of Tourism Policy ?
16. Mention the steps involved in Tourism Planning.
17. Write short note on Economic impact of Tourism.

**Section C**

*Answer any **two** questions.  
Each question carries 10 marks.  
Maximum 20 marks.*

18. Explain the different Types of Tourism Policy.
19. Explain the participation of Public and Private Sectors in Tourism Planning.
20. What are the different Types Tourism Product ? Explain types of Tourism Product.
21. Discuss in detail about the classification of Tourism.

(2 × 10 = 20 marks)