

D 73163

(Pages : 2)

Name.....

Reg. No.....

FIRST SEMESTER B.A./B.Sc. DEGREE EXAMINATION, NOVEMBER 2019

(CUCBCSS—UG)

Hotel Management and Culinary Arts/Catering Science

BSH/C 1C 02—TRAVEL AND TOURISM

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

Section A

Answer all questions.

Each question carries 1 mark.

Fill in the blanks :

1. Recreation is engaged upon during _____.
2. Domestic tourism embraces those travelling _____.
3. _____ Planning for tourism ensures.
4. The Golden Triangle tour circuit links Delhi, Agra and _____.
5. World Tourism Organization was established in _____.
6. Establishment in ASTA _____.
7. _____ Tourism is known as people who travel for pilgrimage or worship purpose.
8. _____ type of tourism refers transport of a large number of people in a short period of time.
9. Who is act as the director general of tourism _____.
10. Which 5 year plan related to development of infrastructure in tourism sector _____.

(10 × 1 = 10 marks)

Section B

Answer any eight questions.

Each question carries 2 marks.

11. Domestic tourism.

12. Inbound tourism.

17. Escorted tours.
18. What is a travel and tour agency ?
19. Folklore of India.
20. Modes of wild life conservation.

(8 × 2 = 16 marks)

Section C

Answer any six in short paragraphs.

Each question carries 4 marks.

21. What are the main components of tourism ?
22. Explain in details about Foreign Exchange.
23. Write short notes on FAITH.
24. Name the nine categories of membership in PATA.
25. What is the difference between a tour operator and a travel agent ?
26. List out the different types of passport.
27. Name any four natural tourism products.
28. What are the characteristics of tourism product ?

(6 × 4 = 24 marks)

Section D

Answer any two questions.

Each question carries 15 marks.

29. What are the important roles and responsibilities of a large travel agent ?
30. Explain the travel formalities which need to be completed before undertaking any travel abroad.
31. Write in detailed about the types of natural resources.

(2 × 15 = 30 marks)

