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(Pages : 2)

Name.....

Reg. No.....

**FIRST SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2023**

Hotel Management and Culinary Arts/Catering Science

BSH/C1C02—TRAVEL AND TOURISM

(2019—2023 Admissions)

Time : Two Hours

Maximum : 60 Marks

Section A*Answer the following questions.**2 marks each.**(Maximum 20 marks)*

1. Who is a Traveler ?
2. What are the components of Tourism ?
3. List out any *two* Functions of Travel Agent.
4. What is Convention Tourism ?
5. Why tourism is important.
6. What is Heritage ?
7. Define Travel Insurance.
8. Name the different types of VISA.
9. Define Tourism Planning.
10. What are the basic elements of Tourism ?
11. What are the functions of Tourism Organisations ?
12. What are the services provided by PATA ?

Turn over

Section B (Short Answer Type Questions)

Each question carries 5 marks.

(Maximum Marks 20)

13. Give brief notes on characteristics of Tourism.
14. Write short notes on difference between Wholesale Travel Agencies and Tour Operators.
15. Write short note on Private sector support Services on Tourism.
16. What are the importances of Tourism Organisations ?
17. What do you mean by Travel Motivation ? Give short note on Different Types of travel motivation.

Section C

Answer any two questions.

Each question carries 10 marks.

(Maximum 20 marks)

18. Write an essay on Tourism Policy in India.
19. Explain Different Types of Tour Operators.
20. Explain important Fairs and Festivals in India.
21. Explain any *five* Tourism Organisations and their functions.

(2 × 10 = 20 marks)