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Name.....

Reg. No.....

**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
NOVEMBER 2020**

(CBCSS)

B.C.A.

BBA 1B 01—MANAGEMENT THEORY AND PRACTICES

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

Answer at least ten questions.

Each question carries 3 marks.

All questions can be attended.

Overall Ceiling 30.

1. 'Management is a process'. Explain.
2. What is derivative plan ?
3. What is Kaizen ?
4. List out the functions of management.
5. What is delegation of authority ?
6. Why do you mean by organisation structure ?
7. What is line and staff organization ?
8. What do you mean by 'policy' and 'rules' ?
9. What is contingency approach ?
10. Explain MBE.
11. What is unity of command ?
12. What is informal organisation ?
13. What is resistance to control ?
14. What do you mean by functional organisation ?
15. Define Organising.

(10 × 3 = 30 marks)

Turn over

Section B

Answer at least five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

16. Discuss the bases of departmentation.
17. What are the various tools used for the implementation of Kaizen ?
18. What is Bureaucratic management ? Explain its features.
19. What are the principles of effective delegation ?
20. What are the limitations of planning ?
21. Who are the different types of stakeholders ?
22. Briefly discuss the essentials of an effective control system.
23. Differentiate between single use plan and standing plan.

(5 × 6 = 30 marks)

Section C

Answer any two questions.

Each question carries 10 marks.

24. Explain CSR towards different stakeholders.
25. Define span of control. Discuss the importance and factors influencing it.
26. Critically evaluate Neo-classical approach to management.
27. Define Staffing. Discuss the importance and functions of staffing.

(2 × 10 = 20 marks)