

C 62559

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Name.....

Reg. No.....

SECOND SEMESTER B.A./B.Sc. DEGREE EXAMINATION, MAY 2019

(CUCBCSS—UG)

English

ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. Answer the following questions :

(A) Choose the correct answer :

1 \_\_\_\_\_ is an example of academic material.

(Newspaper, Books, Magazines, Television)

2 APA stands for \_\_\_\_\_.

(American Philosophy Association, American Psychology Association, Asian Philosophy Association, Asian Psychology Association)

3 \_\_\_\_\_ is an example of non-fictional narrative.

(Orature, Biography, Novella, Short Story)

4 \_\_\_\_\_ is a way of explaining a word or phrase.

(Definition, Description, Narrative, Illustration)

5 \_\_\_\_\_ is one of the earliest compilers of AWL.

(Ernest Coxhead, Averil Coxhead, Samuel Johnson, John Wycliffe)

(B) Fill in the blanks :

6 \_\_\_\_\_ is a stylistic feature in writing where ideas are presented using grammatically similar or structurally identical words and expressions.

7 \_\_\_\_\_ is a critical analysis of a book, play, art exhibition, film, product or service.

8 Surveys are generally conducted through \_\_\_\_\_.

9 CV stands for \_\_\_\_\_.

10 Argumentative writing is also called \_\_\_\_\_.

(10 × 1 = 10 marks)

Turn over

II. Answer any *ten* of the following questions in two or three sentences each :

- 11 What is the purpose of honor code ?
- 12 Punctuate the following sentence :—  
johns uncles car was found in that old derelict warehouse
- 13 What are the different rhetorical modes in writing ?
- 14 Revise the following wordy sentences :
  - (a) There was a time when this game was very popular among teenagers.
  - (b) It gives me immense pleasure and pride to express gratitude to our principal.
- 15 Correct the fragments and make them meaningful sentences :
  - (a) There are many critical approaches to reading a literary text Feminist, Marxist, Psychoanalytic and Cultural.
  - (b) Because I said so. We are going to the party.
- 16 Which are the different types of reports ?
- 17 What are the characteristic features of academic writing ?
- 18 What is discourse marker ? Give examples.
- 19 Briefly describe the format of an e-mail.
- 20 Give examples for gendered expressions in English.
- 21 Correct the following sentence :
  - (a) Neither my parents nor my sister know how to drive a car.
  - (b) The politician, along with the reporters, are expected shortly.
- 22 What is dissertation ?

(10 × 2 = 20 marks)

III. Answer any *four* of the following questions in a *paragraph* :

- 23 What are the major differences between academic and non-academic writings ?
- 24 Briefly discuss the steps in planning an essay.
- 25 Describe one of your happiest memories.
- 26 Write a process analysis paragraph on how to make tea.

- 27 Discuss the elements of e-mail etiquette.
- 28 Write a brief review of a book you have read recently.

(4 × 5 = 20 marks)

IV. Answer any two of the following questions in about 300 words :

- 29 Prepare a cover letter and CV to apply for the post of reporter in a news channel.
- 30 Write a five-paragraph essay on any one of the following topics :
- (a) Social media and narcissism.
  - (b) Cyber crimes.
  - (c) Death penalty eliminates criminals, not crime.
  - (d) Rain water harvesting.
- 31 Write a blog on "Travelling in Kerala".
- 32 List out the features of narrative essays.

(2 × 15 = 30 marks)