

C 22086

(Pages : 2)

Name.....

Reg. No.....

SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION, APRIL 2022

Hotel Management and Catering Science/Culinary Arts
BSH/C 2C 04—MANAGEMENT PRINCIPLES AND PRACTICES
(2021 Admissions)

Time : Two Hours

Maximum : 60 Marks

Section A*Answer at least **eight** questions.**Each question carries 2 marks.**All questions can be attended.**Overall Ceiling 16.*

1. What do you mean by Principles of Management ?
2. What is Line and Staff function ?
3. What is Directing ?
4. What is Performance Management ?
5. What is the main difference between a Leader and a Manager ?
6. What is Ethical Management ?
7. What is Oral Communication ? Give 2 examples.
8. What is Span of Control ?
9. What is Delegation of Authority ?
10. What is Unstructured Interview ?
11. Explain the term Controlling.
12. What is Autocratic leadership style ?

(8 × 2 = 16 marks)

Section B (Short Answer Type)*Answer at least **four** questions.**Each question carries 6 marks.**All questions can be attended.**Overall Ceiling 24.*

13. Differentiate between Line and Line & Staff Organisation.
14. What is Recruitment ?

Turn over

15. What are the processes in Communication ?
16. Describe about Span of Control and factors affecting Span of Control.
17. What is MBO ? Explain the steps in MBO.

(4 × 6 = 24 marks)

Section C

*Answer any **two** questions.
Each question carries 10 marks.*

18. Explain Fayol's 14 Principles of Management.
19. Explain the Steps in Staffing Process.
20. Write an essay on Holistic approach for managers in Decision Making and the steps involved in it?
21. "Management is both Science and Art". Comment ?

(2 × 10 = 20 marks)