

C 43184

(Pages : 2)

Name.....

Reg. No.....

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION  
APRIL 2023**

Hotel Management and Catering Science/Culinary Arts

BSH/C 2C 04—MANAGEMENT PRINCIPLES AND PRACTICES

(2019—2022 Admissions)

Time : Two Hours

Maximum : 60 Marks

**Section A***Answer the following questions.**Each question carries 2 marks.*

1. Define Planning.
2. What is Delegation ?
3. Define Selection.
4. What is organisational culture ?
5. What is a Budget ?
6. Define authoritative leadership.
7. What is a work group ?
8. Which are the three classical view point of management thought.
9. What is oral communication ?
10. Define Controlling.
11. What do you mean by span of control
12. What do you mean by conflict resolution ?

(Maximum : 20 Marks)

**Section B (Short Answer Type Questions)***Each question carries 5 marks.*

13. Differentiate between centralisation and decentralisation.
14. Explain about planning premises with types

**Turn over**

15. Explain about Maslows need hierarchy theory of motivation.
16. Define directing and explain the principles of directing.
17. Explain about the steps in communication process.

(Maximum : 20 Marks)

### **Section C**

*Answer any two questions.  
Each question carries 10 marks.*

18. Explain about principles of management.
19. Describe the various leadership styles.
20. Explain about various methods of recruitment.
21. What is Communication ? Explain about various types of communication.

(Maximum : 20 Marks)